



SPINETIX™
N°1 IN DIGITAL SIGNAGE SOLUTIONS

SpinetiX ARYA Enterprise TRIAL and DEMO Accounts

What is this presentation for?

- Understand the differences and benefits of SpinetiX ARYA Enterprise Trial and Demo accounts.

Who is this presentation for?

- Anyone involved in operating SpinetiX ARYA Enterprise Trial and Demo Accounts.
- SpinetiX end customers, resellers, and Channel Partner Program (CPP) partners interested in SpinetiX ARYA Enterprise.

- 1. Overview of SpinetiX ARYA Enterprise Trial and Demo accounts**
- 2. Trial account – deep dive**
- 3. Demo account – deep dive**
- 4. Next steps and resources**

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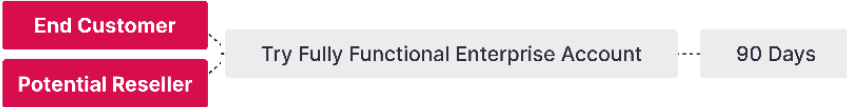
Overview

SpinetiX ARYA Enterprise Trial and Demo Accounts

Two Paths to Explore SpinetiX ARYA Enterprise



WHO **PURPOSE** **DURATION**



WHO **PURPOSE** **DURATION**



2

Deep Dive

SpinetiX ARYA Enterprise Trial Account



Who Can Get It

- End customers
- Resellers

Purpose

- Try-for-free fully functional SpinetiX ARYA Enterprise account

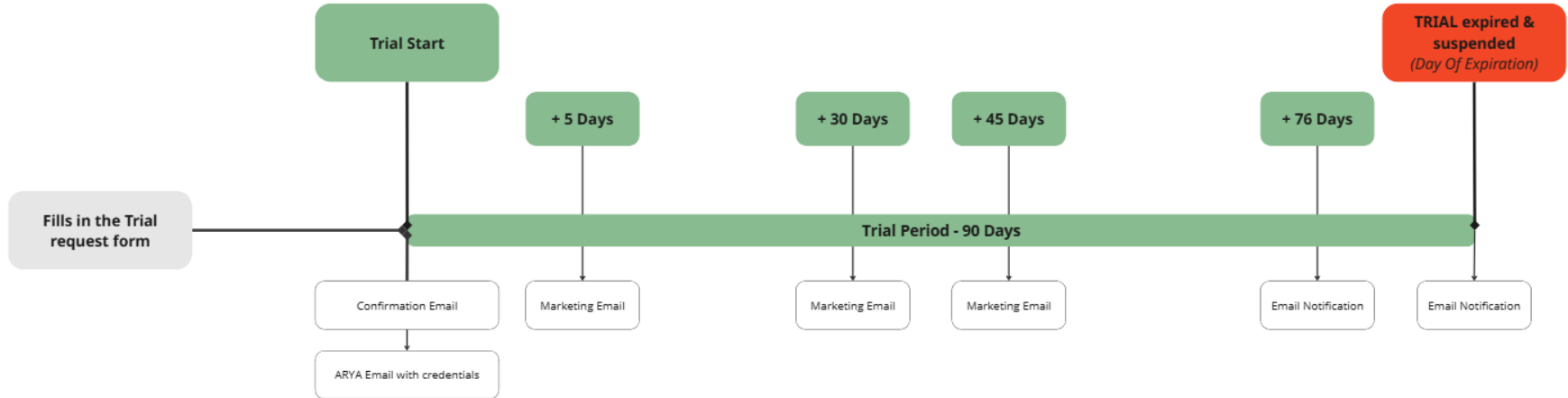
How to get it

- Automatic account creation via online form at www.spinetix.com/arya/trial

Duration

- 90-day period
- Expires automatically
- No possibility to extend

User Journey: SpinetiX ARYA TRIAL Account



On the day of account opening

- Email with account credentials

5 days into trial

- 1st follow-up email – **Get Started with SpinetiX ARYA**

30 days into trial

- 2nd follow-up email – **Deep-Dive into Creating Content with SpinetiX ARYA**

45 days into trial

- 3rd follow-up email – **SpinetiX ARYA + Players = The Perfect Match**

75 days into trial

- 4th follow-up email – for **resellers: Continue Your SpinetiX ARYA Journey – Become a Partner**
- 4th follow-up email – for **end-customers: Continue Your SpinetiX ARYA Journey – Connect with an Expert**

On the day of trial end

- 5th follow-up email – for **resellers: Continue Your SpinetiX ARYA Journey – Become a Partner**
- 5th follow-up email – for **end-customers: Continue Your SpinetiX ARYA Journey – Connect with an Expert**

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Deep Dive

SpinetiX ARYA Enterprise Demo Account



Who Can Get It

- CPP partners

Purpose

- Internal Use – training, showroom, support
- Opportunity – let end customers experience & asses SpinetiX ARYA Enterprise

How to get it

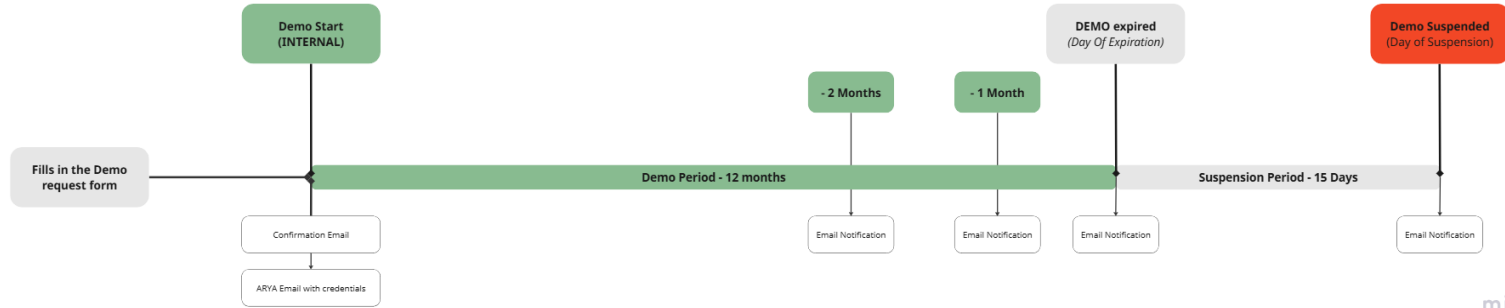
- Submit online form at www.spinetix.com/arya/demo
- Subject to email verification

Duration

- 12-month period (Internal use)
- 90-day period (Opportunity)
- Expires automatically
- Possibility to extend

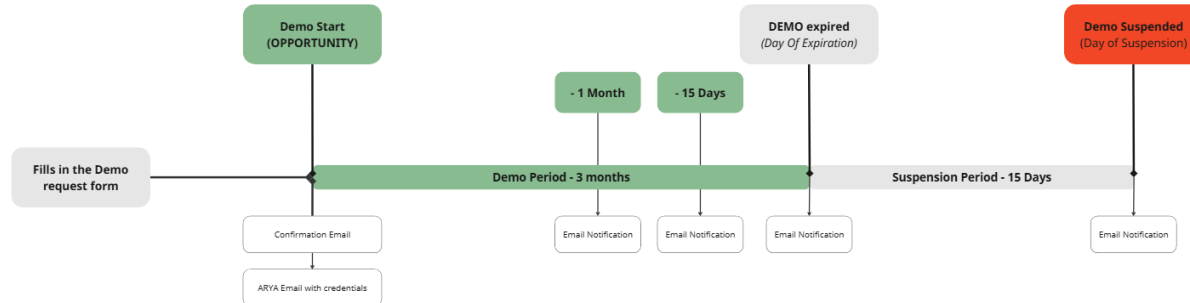
User Journey: SpinetiX ARYA DEMO Account

Demo - Internal



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Demo - Opportunity



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On the day of account opening

- Email with account credentials
- If not a CPP partner, then rejection email with next steps

2 months before expiration

- reminder email – **Demo Account Will Expire Soon**

1 month before expiration

- reminder email – **Last Chance to Request Demo Renewal**

On the day of demo end

- Informational email – **Demo Account Expired**

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Resources



PRODUCT WEBPAGES



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DOCUMENTATION



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Thank you!

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