SPINETIX™
N°1 IN DIGITAL SIGNAGE SOLUTIONS

PRODUCT GUIDE

This guide will help you choose the right combination of SpinetiX products to match your customer's needs. It does not cover accessories or Professional Services. For a complete price list, contact your local distributor.

TABLE OF CONTENTS:

HOW TO CHOOSE SPINETIX PRODUCTS

SpinetiX offers a complete digital signage solution (excluding screens).

Product categories include:

HARDWARE PLAYERS

To display content on your screens.

ANNUAL SUBSCRIPTIONS

For using SpinetiX cloud infrastructure and CMS.

+

SOFTWARE LICENSES

For using ELEMENTI on a PC to create projects.

FEATURE SET LICENSES

Activated on players to display ELEMENTI content, enabling advanced player capabilities.

1. SELECTING INDUSTRIAL-GRADE PLAYERS

Choosing the right SpinetiX player is simple: you need one for each screen, video wall, LED wall or projector. **All models run DSOS™ and pair instantly with SpinetiX ARYA™ CMS – no extra licenses required.**

1.1 - Our Players

We recommend the iBX410 as the best balance of price, quality, and performance.

iBX410
Excellence. Every Day.

SKU: **SX-HW-iBX410**

For customers requiring Wi-Fi connectivity, please consider our iBX410W (SX-HW-iBX410W) model.

HMP400
The Mission-Critical Player.

For customers requiring PoE (Power over Ethernet) connectivity, we suggest the HMP400 model. Note that this model incurs higher costs compared to the iBX410 and is intended for critical environments such as transportation or manufacturing applications. Additionally, if used without a PoE network, the HMP400 necessitates an external power supply accessory, which must be purchased separately.

SKU: **SX-HW-HMP400**

iBX440
Video Walls made easy.

For controlling a video wall or LED wall with resolutions up to 8K or with up to four individual displays, the iBX440 model is recommended. This specialized model features four HDMI outputs to facilitate perfectly synchronized video walls and LED wall installations.

SKU: **SX-HW-iBX440**

1.2 - Extended Warranty

All players come with a **3-year warranty**.

We strongly recommend offering the option to extend the warranty **to 5 years**. This is optional but helps reduce risk and downtime by covering unexpected issues over the player's lifetime.
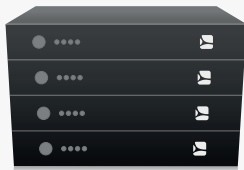
Product Name	Product ID / SKU
5-year warranty - iBX410	SX-WTY-iBX410
5-year warranty - iBX410W	SX-WTY-iBX410W
5-year warranty - HMP400	SX-WTY-HMP400
5-year warranty - iBX440	SX-WTY-iBX440

2. CHOOSING ANNUAL SUBSCRIPTIONS (DSaaS)

As part of its Digital Signage as a Service offering (DSaaS), SpinetiX sells an annual subscription plan named **ARYA Enterprise plan** (SX-SUB-ARYA-ENT). This is an annual subscription that provides secure cloud infrastructure for large-scale user, device and content management. It renews automatically every year unless cancelled by the end customer
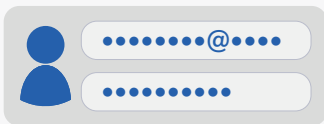
2.1 - Account Setup

To create a cloud account and activate the ARYA Enterprise plan for a customer, you need to provide two pieces of information to your local SpinetiX distributor:

CAPACITY
Maximum number of players that can be paired in the account.
The more players, the more storage capacity in the account.

FIRST ADMINISTRATOR
Name & email of the person configuring the account. This can be a member of your team or your customer's team, depending on who handles the onboarding of the account.

% VOLUME DISCOUNT
The cost of an ARYA Enterprise annual subscription depends on the CAPACITY. For projects above 30 players, please register your opportunity using the following link for potential volume discounts: **spinetix.com/deal-registration**
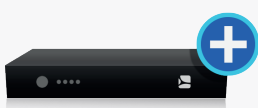
2.2 - Managing Your Customer's ARYA Enterprise Account

The SpinetiX DSaaS offering helps build customer loyalty and recurring revenue through ARYA subscription renewals and account player capacity updates.

RENEWAL - SX-SUB-ARYA-ENT
Extend the subscription for another year.

CAPACITY UPDATE - SX-SUB-ARYA-ENT
Raise the player limit; extra storage is provisioned automatically.

When applicable, SpinetiX distributor will calculate the prorated cost that corresponds to the upcoming account renewal date.

⚠ To order these changes, you will need the customer's ARYA Account ID. See the instructions in the following link on how to retrieve the Account ID: **spinetix.com/arya-account-id**

3. CHOOSING AN ELEMENTI LICENSE

Elementi X

ELEMENTI is a content authoring software for resellers and integrators. It simplifies the design of advanced digital signage projects and supports IPTV, interactivity, alerts, and live data.

Uploading ELEMENTI projects to your customer's cloud account extends the digital signage capabilities of ARYA Enterprise and allows resellers to offer personalized services.

SpinetiX recommends that resellers purchase at least one **ELEMENTI X** license (SX-SW-EL-X) for their internal use and complete the training offered by SpinetiX. For certified silver and gold dealers, both are a requirement.

3.1 - When to Recommend ELEMENTI to Your Customer

DIGITAL SIGNAGE AS A SERVICE (DSaaS)

Customers using DSaaS usually do not need ELEMENTI software. ARYA CMS handles content creation, while you provide ELEMENTI projects as part of your service.

Recommended ELEMENTI License for DSaaS

If customers have content design skills and need autonomy in content automation design, suggest your customer purchasing ELEMENTI X licenses. Determine the number of team members at customer level responsible for content creation and offer each an ELEMENTI X license, along with the necessary training.
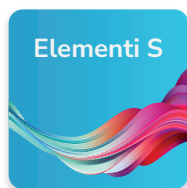
SELF-MANAGED

For customers not opting for the SpinetiX DSaaS offering, the **Self-Managed** option is available. The customer will deploy their own storage and network infrastructure and will use ELEMENTI software to create and schedule content on their players. This option does not require the customer to purchase the SpinetiX ARYA Enterprise annual subscription and is typically selected by customers with specific security policies and requirements to comply with local government regulations.

Recommended ELEMENTI License for Self-Managed

When choosing the SpinetiX Self-Managed offering, customers will need to purchase at least one of the following ELEMENTI licenses:

ELEMENTI S

SKU: SX-SW-EL-S

For < 10 players

ELEMENTI M
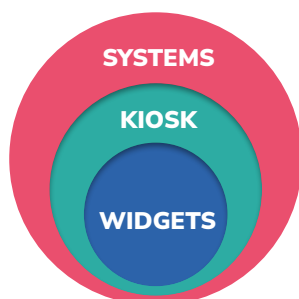
SKU: SX-SW-EL-M

For > 10 players,
no custom widgets

ELEMENTI X

SKU: SX-SW-EL-X

Fully-featured license for customers
who need to develop their own
content automation projects.

⚠ Each ELEMENTI is tied to a single PC. Buy one license per PC that will run ELEMENTI.

3.2 - Choosing a FEATURE SET License for Your Player

To display an ELEMENTI project on a screen via a SpinetiX player, customers are required to purchase and activate the right Feature Set license on the player. SpinetiX sells three Feature Set licenses: WIDGETS, KIOSK, and SYSTEMS.

ELEMENTI users must select the appropriate Feature Set when creating their project on ELEMENTI. This selection determines the features available when they design their content and also specifies which Feature Set license needs to be purchased and activated on the player that will display the project.

WIDGETS Feature Set (SX-LIC-WIDGETS)
Enables content made in ELEMENTI with a large set of widgets to help you create high-impact, data driven content.

KIOSK Feature Set (SX-LIC-KIOSK)
Includes all WIDGETS features and adds interactive content support, including HTML.

SYSTEMS Feature Set (SX-LIC-SYSTEMS)
Includes all KIOSK features and supports IPTV, video and LED wall design and content triggering automation via the SpinetiX Network API and shared variables.

FEATURE SET ACTIVATION NOTICE:

Once activated and after a 6-month grace period, a FEATURE SET license is permanently tied to the player's serial number. If your customer needs flexibility over time, recommend activating Feature Sets on all players by upgrading the ARYA Enterprise plan. See section 3.3 below.

Feature Set	Product ID / SKU
WIDGETS Permanent license	SX-LIC-WIDGETS
KIOSK Permanent license	SX-LIC-KIOSK
SYSTEMS Permanent license	SX-LIC-SYSTEMS

3.3 - Upgrading ARYA Enterprise with FEATURE SET Plans

To activate a Feature Set for all players paired on an ARYA account, consider the following ARYA Enterprise plans. You can upgrade to a higher plan at any time - and downgrade again at the next renewal date, keeping full flexibility for your customer.

Plan	Unlocks	SKU
SpinetiX ARYA WIDGETS	Data widgets	SX-SUB-ARYA-WIDGETS
SpinetiX ARYA KIOSK	Interactivity	SX-SUB-ARYA-KIOSK
SpinetiX ARYA SYSTEMS	IPTV, video /LED wall	SX-SUB-ARYA-SYSTEMS

When applicable, SpinetiX will calculate the prorated cost that corresponds to the upcoming account renewal date.

GLOSSARY of SKUs

Players & Warranty	Unit	Product ID / SKU
iBX410	player	SX-HW-iBX410
iBX410W	player	SX-HW-iBX410W
HMP400	player	SX-HW-HMP400
iBX440	player	SX-HW-iBX440
5-year warranty - iBX410	per player	SX-WTY-iBX410
5-year warranty - iBX410W	per player	SX-WTY-iBX410W
5-year warranty - HMP400	per player	SX-WTY-HMP400
5-year warranty - iBX440	per player	SX-WTY-iBX440

Annual Subscription, Renewal, Capacity Update	Unit	Product ID / SKU
ARYA Enterprise Annual subscription	annual subscription per player	SX-SUB-ARYA-ENT

Elementi Licenses	Unit	Product ID / SKU
Elementi S	per PC	SX-SW-EL-S
Elementi M	per PC	SX-SW-EL-M
Elementi X	per PC	SX-SW-EL-X

Feature Set Licenses	Unit	Product ID / SKU
WIDGETS Permanent license	per player	SX-LIC-WIDGETS
KIOSK Permanent license	per player	SX-LIC-KIOSK
SYSTEMS Permanent license	per player	SX-LIC-SYSTEMS

ARYA Enterprise Plans with Feature Sets	Unit	Product ID / SKU
SpinetiX ARYA WIDGETS	annual subscription per player	SX-SUB-ARYA-WIDGETS
SpinetiX ARYA KIOSK	annual subscription per player	SX-SUB-ARYA-KIOSK
SpinetiX ARYA SYSTEMS	annual subscription per player	SX-SUB-ARYA-SYSTEMS