



SPINETIX™
N°1 IN DIGITAL SIGNAGE SOLUTIONS

Step into Digital Signage with SpinetiX



01

Introduction



15-YEAR HERITAGE

Trusted and awarded
by thousands of
customers worldwide



A COLLABORATIVE ECOSYSTEM

Locally present
everywhere,
through our partners



A COMPLETE SOLUTION

Limitless Applications.
From simple displays
to interactive kiosks or video walls

Digital Signage is Everywhere

Hospitality



Entertain & Create Experiences

Corporate



Impress, Impact & Differentiate

Education



Educate & Reach a larger audience

Events & Entertainment



Create Memorable Emotions

Production sites



Save time & Increase safety

Retail



Personalize, Cross-sell & Earn more

Institutions & Government




Inform, Alert & Protect

Financial Services



Capture Tomorrow's Opportunities

The Future of Digital Signage



Digital signage is accelerating the digital transformation of any organizations, making infrastructure more reliable, efficient and connected.

- ✓ Data-driven
- ✓ Interconnected
- ✓ Increasingly business-critical
- ✓ Robust
- ✓ Professional
- ✓ High-reliability

02

Deployment Scenarios



+

SpinetiX ARYA

HMP400 / HMP400W

Player + SpinetiX ARYA

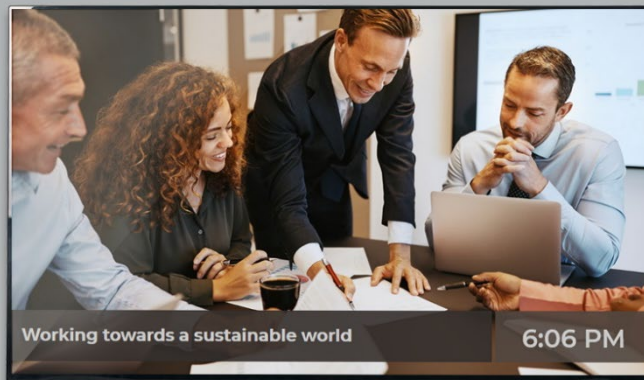
Intuitive by design

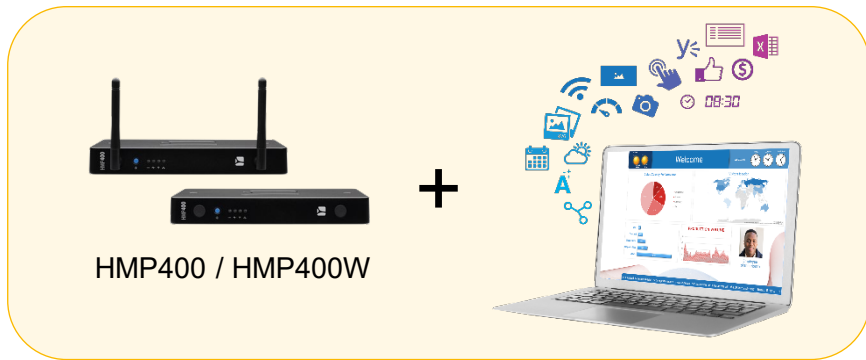
Visual & End-user centric

Included with all players (free cloud)

Online support chat included

And more: multi-user, tagging, services





HMP400 / HMP400W

Player + Elementi Software

On-site local network deployment

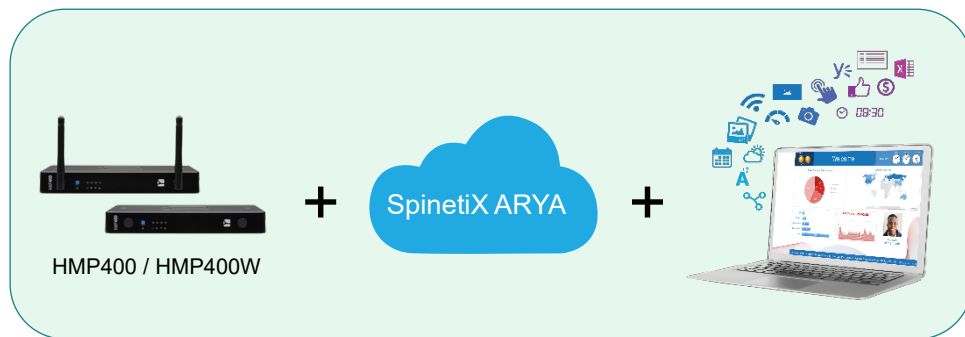
No recurring fees

Advanced content customization

250+ widgets



Hybrid Scenario



Player + SpinetiX ARYA + Elementi Software

Best-of-both-worlds scenario

Intuitive cloud interface from SpinetiX ARYA

Access to advanced features from Elementi software



03

A Complete Solution

Our Complete Digital Signage Solution



PLAYERS



CLOUD



SOFTWARE



WIDGETS



OPERATING SYSTEM



SERVICES

HMP400/W Digital Signage Player

- 4K | 60 fps ready
- Comes with DSOST™ by SpinetiX – signage operating system
- WiFi version available
- Power over Ethernet (PoE+)
- Intel® Atom® processor
- Fanless, compact and flat-form factor design
- Dust-resistant, designed for extreme conditions
- Passive heat dissipation
- All connectors lockable
- Designed for long life cycle and availability
- Commercial grade, 24/7 use
- Rated for 10-year continuous operation with less than 1% failure
- 3-year warranty included (extendable to 5)
- Engineered in Switzerland, made in Germany

4K
ULTRA HD



HMP400W



HMP400



HMP300 & 350 Digital Signage Player



- Fanless, compact and flat-form factor design
- Dust-resistant, designed for extreme conditions
- Passive heat dissipation
- All connectors lockable
- Commercial grade, long-life 24/7 use
- Rated for 10-year continuous operation with less than 1% failure
- 3-year warranty included (extendable to 5)
- Engineered in Switzerland, made in Germany



HMP300



HMP350

Why Using an External Media Player?

Freedom to choose your own
deployment

Compatible with your existing screens

Compatible with any generation of
screens

Compatible with any type of display
(LED, projector,..)

Compatible with every brand

Screen-firmware agnostic

5-year+ lifespan with over-the-air
security updates

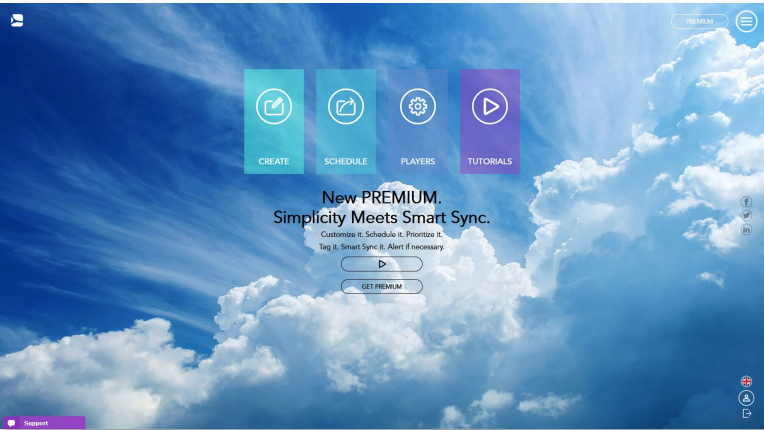


SpinetiX ARYA – FREE Discovery Plan

ONE ACCOUNT



ACCESS TO MULTIPLE FEATURES



arya.spinetix.cloud



Ready-to-use
Ready-to-deploy



1 user



1 GB
storage



Import your
Images & videos



9
Templates



Import
your PDF



Unlimited
Number
of screens



Auto-adapt
Horizontal -
Vertical Screens



Multi-lingual
Online Chat



Included
Updates

9 Templates Included



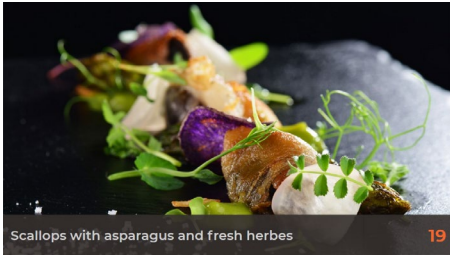
LOGO



HOURS



RSS NEWS



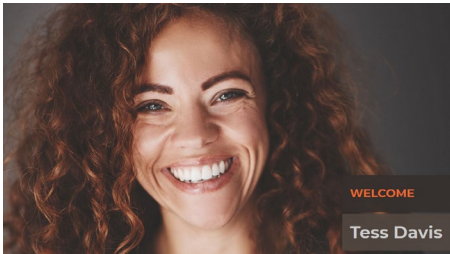
MENU



PRODUCT



INFO



PERSON



WEATHER



NEWS

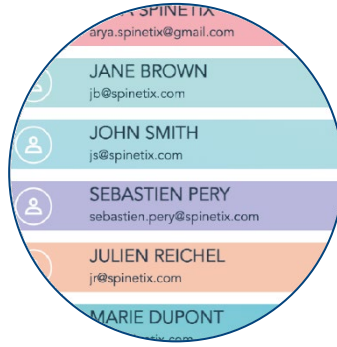
SpinetiX ARYA – Enterprise Plan



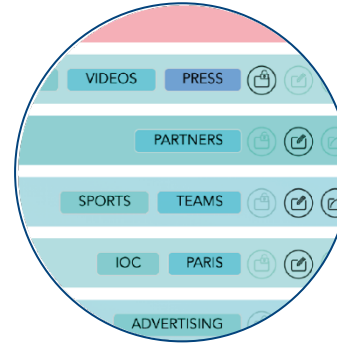
CUSTOMIZABLE
TEMPLATES



CUSTOMIZABLE
APPS & DATA



UNLIMITED
USERS



CUSTOM ROLES
USER TAGS



TAG GROUPING
& FILTERING



10+ GB storage

Scenario-based templates

Smart sync

Alerts

Audio

Elementi Import

Priority Schedule

Monitoring

& MUCH MORE



We are close to you

Going the Extra Mile Together with the SpinetiX Ecosystem

- ✓ **Consultative approach**
Local SpinetiX experts who listen to your needs
- ✓ **One-on-one demonstrations with an expert**
VIP end-user demos
- ✓ **Scalable project-based pricing**
Prices are affordable and fit for SMB or large enterprises

Elementi - Simple yet Powerful Digital Signage Software

1 COMPOSE

Create, edit & live preview, with 250+ Widgets

2 SCHEDULE

3 PUBLISH

- To on-premise direct HMPs
- To on-premise local servers
- To public storage spaces or NAS
- To SpinetiX ARYA (Enterprise) cloud

3 License Types for All Your Needs



Elementi S

10 players
250+ Widgets



Elementi M

Unlimited players
250+ Widgets



Elementi X

Unlimited players
250+ Widgets
Developer Tools



Download **Elementi 30-day Trial**
spinetix.com/download

Dedicated Operating System: DSOS™ by SpinetiX

When Failure is Not an Option

Digital signage systems are often required to run 24 hours a day, 365 days a year, without failure.



Those systems must be certified, extremely reliable, and highly secure (always up-to-date)

SpinetiX offers **the first OS dedicated** to signage: **DSOS™** in collaboration with Intel®

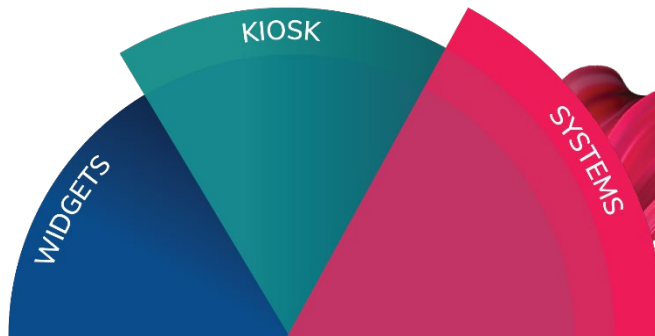


No more desktop OS maintenance
No more mobile OS hurdles

Unlocking more Features with 3 DSOS Licenses



HMP400/W



3 DSOS Licenses to activate



More content features



Possibility to activate right after you buy or later

Flexibility to migrate your DSOS License from player to player

A project can have a mix of diverse DSOS Licenses



Bring Your Story to Life With Your Data

Works with the 250+ widgets in Elementi



Connect with
social media
data

Yammer, Twitter,
etc.



Connect with
enterprise cloud
solutions

Office 365™
Google Workspace™



Other Widgets
designed for
signage

Weather, Financial
data, Graphs, etc

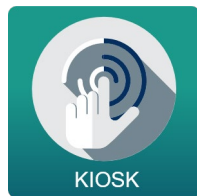


Connect with
other data
sources

XML, JSON
feeds



Builds on top of WIDGETS mode



Craft amazing interactive experiences with HTML5



Native support for HTML5

Display web pages



Touch-screen kiosks

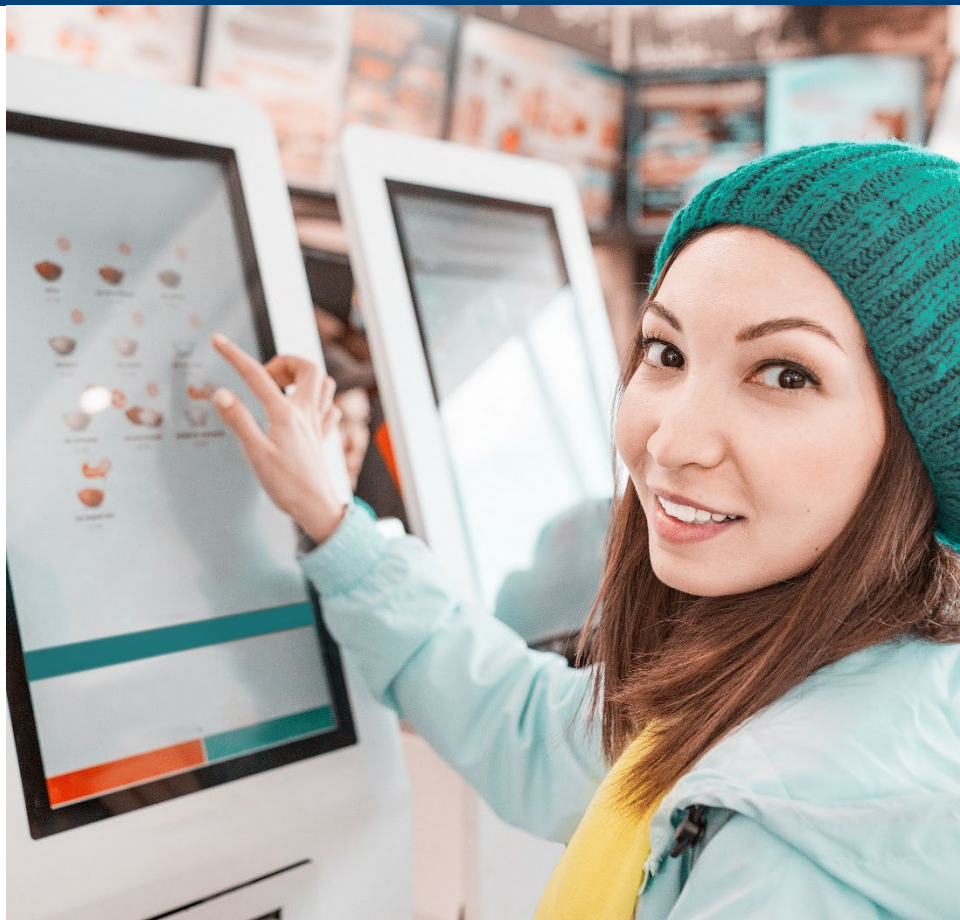


Dashboards



Wayfinding Maps

Physical I/O, multi-touch support



Builds on top of KIOSK mode



Harness the power of integrated technology



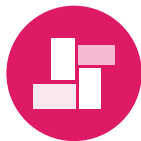
Streaming
IPTV

Content broadcast
support



LED

Custom
resolutions



Video-wall

Frame
synchro

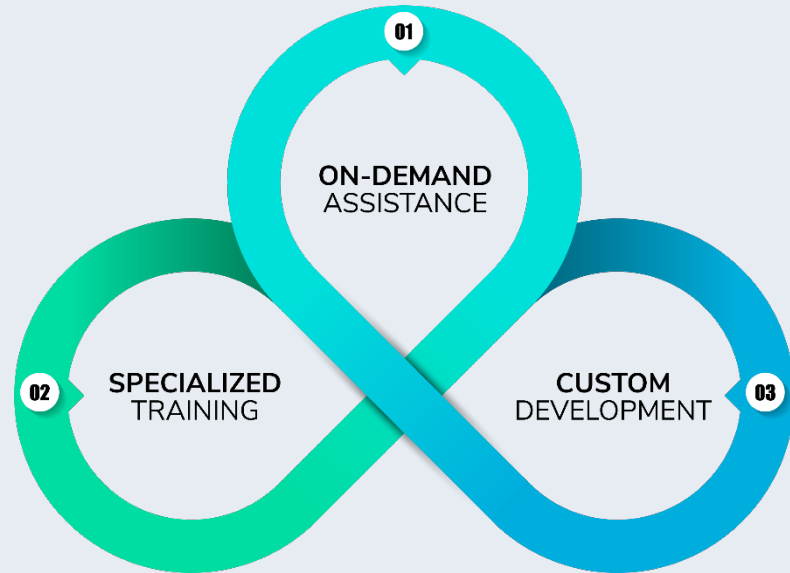


3rd Party IP
technology

AMX™, Crestron™,
Fire, Evacuation,
ESII™, Q-Matic™
and more



**Take part in the revenue stream
with services**



Our Complete Digital Signage Solution



PLAYERS



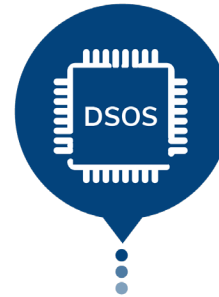
CLOUD



SOFTWARE



WIDGETS



OPERATING SYSTEM



SERVICES

04

Security

Security, a core requirement at every level:

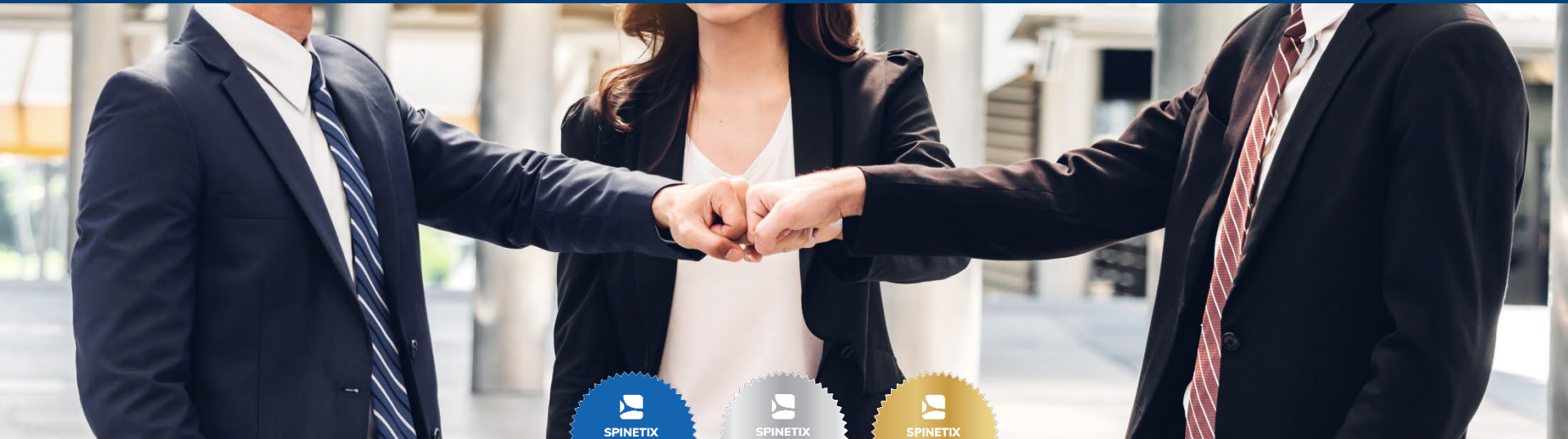
- **Hardware** | password protected player interface with user levels, no access to storage media (no removable SD card)
- **Firmware** | regular free updates with security patches
- **Software** | Elementi software matches user desktop security
- **Content** | support for authenticated data when connecting your everyday tools
- **Network** | password protected content publishing
- **Cloud** | Relying on technology providers compliant with most rigorous standards like GDPR, C5, ISO 27001:2013



05

The SpinetiX Ecosystem

Join Our Channel Ecosystem



Committed to our Channel Ecosystem through
an Indirect Distribution Model

[BECOME A PARTNER](#)

06

Case Studies

15 YEARS

Trusted by thousands of customers worldwide.

Every continent.

Every size.

Every vertical.





Redefining Point-of-Sale Messaging with Digital Shelves

Intelligent shelving system

Stretched LED

LCD video wall

9 HMP350 players

Elementi software

Using digital shelves increases the level of customer attention and potential of a sale among different segments of the target audience by 35 to 67%.

[DOWNLOAD CASE STUDY](#)

Bringing Internal Communication to 1300 Employees at a Production Site

Content management in the cloud

Information accessible to all the employees

3 sites

SpinetiX ARYA Enterprise

25 HMP300 players

Employees appreciate the new communication channel, as it provides them with a flow of information in real-time.

[DOWNLOAD CASE STUDY](#)





A New Vision for the Smart City Car Park

Super stretch display

LED display

SpinetiX ARYA

18 HMP400 players

The system has made it possible to broadcast more visible and attractive advertising messages that improve revenue and bring stronger customer engagement.

[DOWNLOAD CASE STUDY](#)

A Communications Channel for Students, Staff and Visitors

Multiple Locations - 5 Campuses

Minimal maintenance

Centralized content management

40 HMP300 players

Elementi software

Digital signage has become an essential channel of communication for the university. Students and staff come to seek information and interact with each other.

[DOWNLOAD CASE STUDY](#)



A Hot Spot for Unique Guest Experiences

Content programming

High-resolution custom curved LED

Video wall

Easy control interface with Elementi

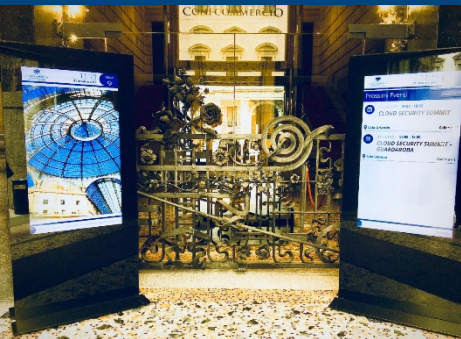
8 HMP350 players

The combination of powerful HMP hardware and intuitive control interface created with Elementi software allows to quickly manage content remotely and simultaneously on all devices.

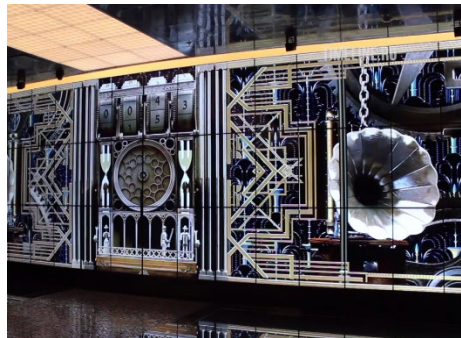
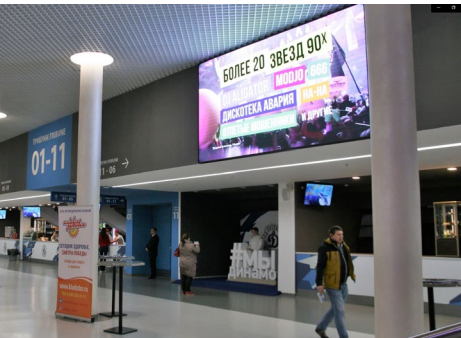
[DOWNLOAD CASE STUDY](#)



Success Stories for Every Industry



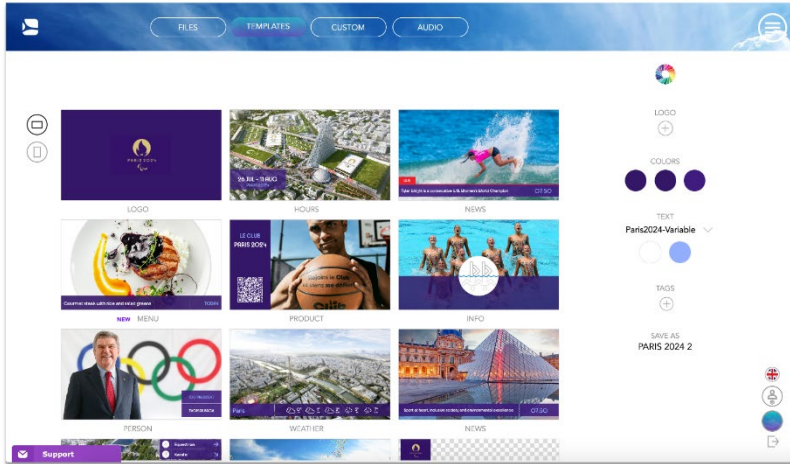
Discover more: spinetix.com/success-stories



07

Next Steps

Trying is Believing



Request your
FREE SpinetiX ARYA Enterprise demo account
spinetix.com/arya-form



Download the
Elementi 30-day FREE trial
spinetix.com/download



Check out upcoming sessions at
spinetix.com/webinars



Get the latest news
spinetix.com/subscribe

Contact us
sales@spinetix.com

Get Your Certificate and CTS points

1. We send you your training certificate

2. We send you the session slides and video recording

3. Get your CTS RU point from AVIXA





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N°1 IN DIGITAL SIGNAGE SOLUTIONS

Thank You!

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